

Social Media Day Denver | Mile High Influence

Friday, June 30 | Denver, CO



SOCIAL MEDIA DAY DENVER: MILE HIGH INFLUENCE

Friday, June 30th 2017

Conference 8AM - 5:30PM

Social Media Shenanigans 7 - 10PM

(VIP Entry 6 - 7PM)

Location: Fieldhouse Event Venue overlooking Downtown Denver

Social Media Day is an internationally recognized day to celebrate the ways in which social media has changed our lives for the better. We have put together an amazing lineup of both local & nationally recognized leaders in the social media industry. Are you looking to reach more of your ideal customers who are entrepreneurs, business owners, and social media consumers and marketers?

WHAT YOU GET:

Full Day Conference Sessions & Early Entry to Social Media Shenanigans

Featured on Social Media Day Denver website & Eventbrite page

Total Social Media Reach over 2.5 million

Expected at least 150 attendees at event(s)



ABOUT THE #SMDayDEN CONFERENCE:

- Tons of awesome content, tips & tricks you can put into action immediately
- Connecting with movers & shakers in Denver metro area & beyond!
- A Conference like no other - this is not your typical boring conference held in a hotel ballroom
- We want YOU to connect & engage with fellow attendees
- #SMDayDEN: Mile High Influence will be FUN

WHAT IS INCLUDED:

- Entry to the Full-Day Conference & Early Entry to Social Media Shenanigans with Joel Comm & our speakers
- Networking connections galore
- Lunch Included & Appetizers at Social Media Shenanigans
- Time to be Interviewed Live from the event & shared around the world to talk about your business & what you do

ABOUT SHENANIGANS:

[SHə'nənəgənz] NOUN

- silly or high-spirited behavior; mischief.

Basically, it's a meetup... it's networking... it's social media... and it's a party featuring Colorado's best and brightest social media and business superstars! It's a time to get out from behind our Facebook and Twitter profiles to become truly social in face-to-face relationships, because that is where REAL value can grow.



FEATURED SPEAKERS:



Joel Comm (KEYNOTE)

- NYTimes bestselling author, Joel is a prolific writer with 13 published books, more than 40 ebooks, & 2 books being primed for release in 2017
- Featured columnist for Inc.com, Forbes.com, Social Media Examiner, & Entrepreneur.com
- Creator of Social Media Shenanigans



Kim Garst (KEYNOTE)

- Kim is one of the world's most retweeted people among digital marketers
- Renowned marketing strategist, keynote speaker and an international best-selling author of multiple books
- Forbes named her as one of the Top 10 Social Media Power Influencers



Ray Edwards

- Ray has worked with some of the most powerful voices in leadership and business including: Tony Robbins, Jack Canfield, & Jeff Walker
- Written &/or directed marketing campaigns generating over \$100 million in sales



Mia Voss

- Luxury Travel & Lifestyle Adventures, Entrepreneur, Expert Interviewer, YouTube Host & Brand Ambassador,
- Producer, host and guest on more than 300 online shows and has interviewed more than 500 guests in the past 2 years



Andrea Vahl

- Andrea is a Social Media Consultant and Speaker and is the co-author of Facebook Marketing All-in-One for Dummies
- For over 2 years and has appeared in top lists on Entrepreneur.com and Inc.com

SPONSORSHIP LEVELS

Bronze Sponsorship - \$250 (unlimited)

- Opportunity to place Flyer/Coupon/Gift in Swag bag for up to 200 attendees

Silver Sponsorship - \$500 (10 Available)

- 2 tickets for your employees to work the exhibit &/or attend #SMDayDEN conference & Social Media Shenanigans
- 2 tickets to the Social Media Shenanigans to gift clients &/or guests
- Promotional slide in rotation on the TV monitors during event

Gold Sponsorship - \$1000 (5 Available)

- Everything in Silver Sponsorship PLUS:
- Exposure & promotion of your company via Social Media Day Denver website and social platforms, including Live-Stream Show Interview at Social Media Shenanigans event
- Early VIP entry from 6PM-7PM
- 5 additional tickets to Social Media Shenanigans to gift clients &/or guests

Platinum Sponsorship - \$1500 (3 Available)

- Everything in Gold Sponsorship PLUS:
- Social Media Day Denver Website & Shenanigans Eventbrite, and #SMDayDEN #SMSDen social media promotional posts
- Live-Stream Show Interview Prior to Event with a Speaker
- Joel Comm's Facebook, Twitter, & LinkedIn (combined follower count of over 1 million)
- Social Sharing by other speakers for event
- Your logo on promotional artwork & signage at event
- Company mentioned in local press releases
- 2 minutes on the microphone to tell attendees about your company/product



Presenting Sponsor

Titanium Sponsorship - \$2500 (1 Available)

- Everything in Platinum Sponsorship PLUS:
- Presenting Sponsor Recognition in all communication, website, & promotional materials with predominant logo
- Presenting Sponsor posts on Facebook, Twitter, & Instagram
- Presenting Sponsor Custom Snapchat Geofilter Day of Event
- 10 additional tickets to the Social Media Shenanigans to gift clients &/or guests
- Dedicated email blast to entire Eventbrite guest list within 3 days post event

**To secure your sponsorship, contact Abbey Harrison
303.895.5105 - abbey@assisforthewin.com**

****For Exclusive Non-Competitive Sponsorship add \$500****
(Ex. Sole iPhone accessory sponsor)